

Announcing ComVista!

A New Database that Tracks Research Achievement
of Communication Departments and Individual Scholars

<http://www.cios.org/comvista>

FOR STUDENTS: ComVista provides guidance for those seeking the best programs for study in a particular area of research or in a particular part of the country. ComVista helps your students better understand what lines of inquiry are being pursued within your department. Use ComVista to locate the programs and faculty members leading in areas of research and to make it easier for students at your institution to locate and apply to accomplished graduate programs with the right expertise.

ComVista allows search by state or province, returning lists of all programs of study in communication, profiling each department's research strengths, faculty publications in communication journals, and optionally displaying search results on interactive Google-style maps. This makes possible quick location of schools in a particular state (or nationally) with a strong profile in an area of research (e.g., interpersonal communication, media law, organizational, health comm., etc.). For any department with strength in a particular area, ComVista lists all departmental personnel and displays their individual publications in communication journals, as well as the department's entire combined suite of publications in communication journals.

FOR DEPARTMENT AND UNIVERSITY ADMINISTRATORS: ComVista provides a means for discovering the achievements of your programs in research productivity. Using an industry standard methodology but with a much deeper and broader basis of publication data, the ComVista database pinpoints the strengths of programs and institutions in a wide range of areas of communication research (e.g., mass communication, health communication, rhetoric, political communication, etc.). The unprecedented degree of categorical differentiation offered by ComVista provides objective data that helps administrators track departmental accomplishment and suggests new ways in which a department may be distinguished among its peers.

FOR FACULTY AND MEMBERS OF THE MEDIA: ComVista identifies the discipline's leading researchers, its top experts in areas of research focus. As well, ComVista is a universal directory of communication faculty in North America. Search for anyone by last name using exact match or "sounds like".

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